



# ***Dan Novembre Partnership Opportunities***





# **We believe in partnerships to grow your company**

## **Step 1: Analyze**

**We meet to discuss specific goals, focus areas, and growth opportunities**

## **Step 2: Plan**

**We develop a tailored strategy working together to build a plan of attack you can be confident in**

## **Step 3: Implement and Track**

**We follow-through and provide continual feedback adjusting where necessary**





# **We are not just a car to put decals on...**

**We offer custom packages tailored to your needs such as brand exposure, social media presence, and customer engagement**

## **Specific Examples**

- **Pikes Peak Client Race Week Experience**
- **Fan Fest downtown booth with 35k+ attendance**
- **On-site Business Meet & Greet**
- **Social Media highlights on business and products**
- **Brand Exposure on Car, Trailer, Race suit, and website**
- **Logo presence on in-car videos highlighted on Racer Network TV and on-line live streaming**





# David vs. Goliath

## Dan Novembre

Life-long race enthusiast

17x Pikes Peak Competitor

2025 Pikes Peak Open Wheel Champion

Pikes Peak Fastest American Qualifier ever

2x Pikes Peak 9-minute club member

Mt. Washington Hill Climb Champion

Colorado Hill Climb Series Champion

Local Hero based in Colorado Springs



## Mission Statement

Become first American under 9 min

Win 2<sup>nd</sup> Consecutive Open Wheel Title

Set a new Open Wheel record on Pikes Peak

Compete in the Mt. Washington Hill Climb

Compete in the CHCA Racing Series

Establish Partnerships to expand your brand  
recognition and grow your company

Take part in community events to increase  
engagement opportunities



# PPIHC by the numbers

## Live TV Coverage

2025 marked first time in history PPIHC Broadcasted live  
4 Post-race summary episodes highlighting each division  
135,000+ tuned in for airings of highlight episodes  
35 Million HH reach



## Social Media Live Stream

Mobile 1 Facebook and YouTube channel  
Racer + App streaming  
132,000 race week views



## Social and Digital Media

Pikes Peak International Hill Climb Team features  
330K Followers  
250K PPIHC.org page views  
13.9M Total Reach



## Local Fan Engagement (Fan Fest!)

10-block street party Friday night prior to race day  
35,000+ Attendance  
Premier booth locations for competitors  
Different sizes available to showcase car and sponsor product



**\$162.2M Ad Value Equivalent**



# Weapons of mass (time) destruction



## **“Champ”**

**1981 Wells Coyote (Previous PPIHC winner)**  
**VQ35DE Nissan V6, Naturally Aspirated**  
**Colorado Hill Climb Series contender**  
**All-out Hoon-mobile**



## **“Wolf”**

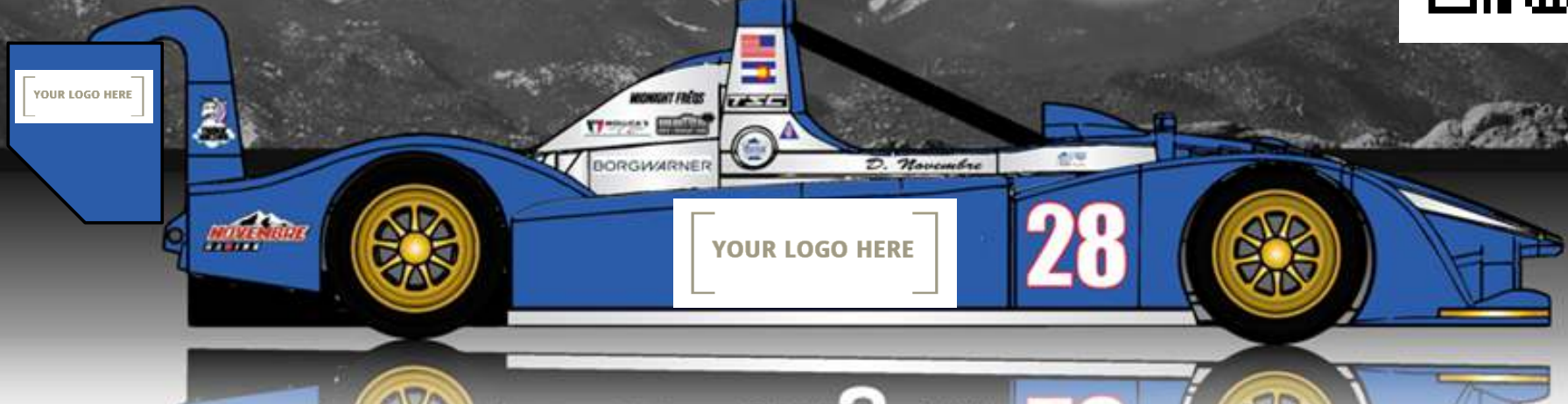
**2013 Wolf GB08S**  
**800hp, Twin Turbo V8 Hayabusa**  
**1,600 lb weight with even more downforce**  
**Built specifically to make records on Pikes Peak**



# Climb Mountains with Novembre Racing!

Take the Green Flag and setup a meeting with Novembre Racing today to start our journey to the top!

Obtain Professional Activation/Deliverables for Grassroots funding levels; there is no better value than Novembre Racing



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